



Navigating Solo Network: The path to dynamic solo aging starts here!™
A national network and online clearinghouse featuring resources specifically for Solo Agers!

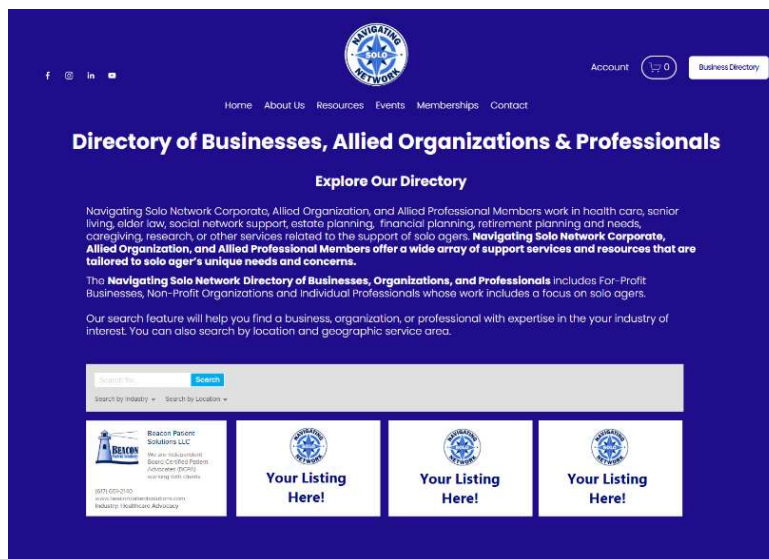
www.navigatingsolo.com • info@navigatingsolo.com

The Navigating Solo Network is an initiative of Beacon Patient Solutions LLC

Solo Agers need and deserve a wide array of support services and resources that are tailored to their unique needs. Introducing our new Directory! Become a paid member of the Navigating Solo Network and submit your listing today!

The Navigating Solo Network is building a **Business, Allied Organization, and Allied Professional Directory** and is interested in partnering with for-profit businesses, non-profit organizations, and allied professionals whose work includes a focus on solo agers.

This includes those working in health care, senior living, elder law, social network support, estate planning, financial planning, retirement, caregiving, research, or other services related to the support of solo agers.



Each paid membership includes a listing in our NEW Directory.

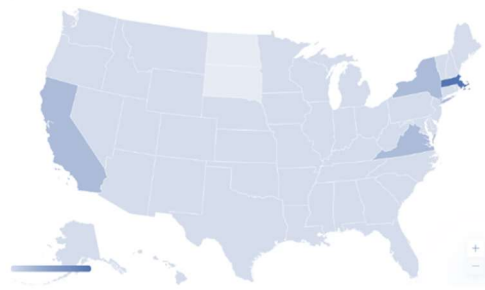
The Directory will be an additional FREE resource for visitors to NavigatingSolo.com! Join today and position your business, organization, or work in front of solo agers seeking knowledgeable professionals and resources!

ALL DETAILS: navigatingsolo.com/memberships-overview

Why List Your Business or Organization in the Navigating Solo Network Directory?

Solo Agers are seeking resources, professionals, organizations, and businesses that are knowledgeable about their unique needs and concerns. **NavigatingSolo.com is THE clearinghouse for solo aging resources and the site experiences steady traffic from all over the country and the world.**

Listing your business or organization puts you uniquely in front of self-identified solo agers seeking out your specific expertise. Solos want to work with professionals who understand them and look to NavigatingSolo.com and the content we offer to help them identify reliable resources.



Some Stats: The Navigating Solo Network Website:

- **Over 10K** visits since its creation Oct 2021
- Viewed in **39 Countries**: Most Popular - United States & Canada, followed by Germany, the United Kingdom, France, Australia, and the Netherlands
- Viewed in **48 US States**: Top 12 (in order of # visits): MA, NY, VA, CA, WA, TX, NC, FL, NJ, OR, PA, IL
- Averages **600 Visits per month**
- Mailing List of over **600 subscribers and growing**

Navigating Solo Network Website's **Most Popular Content** (before the Directory is introduced):

in order of page visits (top 5 not including homepage):

- Resource Library Main Page
- Books and Articles
- Regional Groups
- Empowered Solo Membership
- Talks and Videos

The Directory is sure to be a popular resource and an excellent referral source! Join today!
DO NOT MISS this opportunity!

MEMBERSHIPS FOR PROFESSIONALS, BUSINESSES, AND ORGANIZATIONS:

- **Corporate Partner Membership** \$22/month, \$242.00 Annually
For For-Profit Businesses whose work includes a focus on solo agers
- **Allied Organization Membership** \$168.00 Annually
For Non-Profit Organizations whose work includes a focus on solo agers
(Proof of 501C3 status required)
- **Allied Professional Membership** \$14/month, \$154.00 Annually
For individual professionals (non-business owners, a staff member of a for-profit business or a staff member of a non-profit organization) whose work includes a focus on solo agers.

MEMBERSHIPS FOR SOLO AGERS:

- **Empowered Solo Membership:** \$12.00/month \$132.00 Annually

The Navigating Solo Network's **Empowered Solo Membership** provides Solo Agers with the hands on tools to embark on a plan or build upon an existing plan to navigate aging Solo. The membership also offers networking opportunities, program discounts, and a discussion forum.

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